

FINAL REPORT



2024 Colorado State Square Dance Festival

June 14-15, 2024

Occhiato Student Center
Colorado State University
Pueblo, CO

submitted by

Ken Tucker, Festival Chairman
Sheila Prior, Festival Treasurer

COLORADO STATE SQUARE DANCE FESTIVAL

FINAL REPORT FORM

Hosting Council - Southeast Area Square Dance Council (SEASDC)

Festival Dates - June 14-15, 2024

Festival Location - Occhiato Student Center, Colorado State University, Pueblo, CO

Festival Theme - "The Gold Rush is Over, But the Square Dance is On"*

** Festival Logo can be found in Appendix A*

REGISTRATION

Super Early Bird Registrations # 82 by June 30, 2023

Early Bird Registration # 253 July 1, 2023 to May 30, 2024

Registration # 24 June 1, 2024 through June 13, 2024

On-Site Registration # 38 June 15 or 16, 2024

Cancellations # 8

TOTAL # 389

Total July 31 98 **Total October 31** 114 **Total January 31** 22 **Total April 30** 106

Other registration numbers that may be of interest: 10 cuers, 18 callers, 8 youth, and 105 solo dancers.

Distribution of Dancers

CWASDC _____ **DAS&RDC** _____ **NEGMAPSDC** _____ **SEASDC** _____ **Other States/Countries** 10

We did not request registrants to provide club information at the time of registration. However, in an attempt to provide locale information, Appendix B contains a list of cities by state of registered dancers.

List Other States/Countries: Arizona, Kansas, Mississippi, Nevada, New Mexico, Texas, Utah, Washington, Wyoming, and US Virgin Islands

Highest dance level: **MS** 59 **Plus** 233 **Advanced** 27 **Challenge** 5

Rounds: **Phase 2** 63 **3/4** 85 **5/6** 13

DANCE PACKAGE PRICES

Attach a copy of all Registration forms - *See Appendix C*

Registration Fees

- By June 30, 2023 - \$50
- July 1, 2023 to May 30, 2024 - \$60
- June 1, 2024 to On-Site - \$75
- One-Day Pre-Registration - \$35
- On-Site One-Day Registration - \$40
- Youth – Two Day - \$40 / No Charge - We originally planned to charge a fee for youth, but later decided that those under 16 would be admitted at no charge.

The intent was to increase interest and participation by youths and to help grow square dancing. Registration fees for any youths paid prior to the "no charge" decision were refunded.

- Youth – One Day - \$20 – See note above.
- Credit Card Fee - \$5

TOTALS

Adult Registrations \$ 23,199.48 **Youth Registrations** \$ 450 **Non Dancers** \$ 0
Cancellations/Refunds \$ 325 **Youth Refunds:** \$ 450
Total Dance Package income \$ 22,424.48

In addition to registration fees, the Festival also sold t-shirts, held a silent auction, and offered 50/50 tickets on both Friday and Saturday evenings. We charged a \$5 fee for every credit card transaction. Part of the \$5 fee went to Square who retained a transaction fee. The remaining credit card fee provided approximately \$300 in additional revenue for the Festival. Totals for non-registration fee revenue follows:

T-Shirt revenue – 334.78

50/50 revenue – \$299.00

Auction Revenue - \$981.35 (paid directly to SEASDC

Total non-registration fee revenue - \$1,615.13

Approval was requested and received prior to the Festival for the SEASDC to retain the silent auction revenue for a promotion and marketing fund. The silent auction – consisting of all hand-made items by SEASDC members – raised \$981.35.

RV PARKING

We provided information on the Festival website on RV parking options in Pueblo. Campers made reservations and paid the RV park directly. Camping fees varied per campground. There was no camping available at the CSU square dance site and the Festival had no income for RV parking.

Total RV Parking nights # _____ **Nightly price with Hookups** \$ _____

Price with no hookups \$ _____ **Total Income from RV Parking** \$ _____

Cost with hookups \$ _____ **Cost without hookups** \$ _____ **Total Cost** \$ _____

CATERING:

The Festival had no contractual requirement to purchase food and beverage. Therefore, we did not have to charge an additional fee to Festival attendees for meals.

List the price per person for a full meal Package and individual meals, attach copy of menus.

Package Price \$ _____ **Individual Price** \$ _____ **Total Sold** \$ _____

Package Cost \$ _____ **Individual Cost** \$ _____ **Total Cost** \$ _____

HOUSING :

List price per person per night, how many nights sold and cost per night

Total income \$ _____ Total expense \$ _____

The Festival secured discounted rates at the Wyndham and the Microtel. Attendees were responsible for making their own reservations and paying all costs directly. The Festival has no information on revenue earned by the hotels for Festival dancers who stayed at their properties.

Name of Host Hotel: Wyndham and Microtel

VENDORS:

List all vendors and contact information or attach a copy of the contracts

Festival income from Vendors \$ 100 Festival expense for Vendors \$ 50

We had two (2) vendors at the festival. They were charged a registration fee of \$50 for their booth. No contract was required. Vendors were:

- Robert Shaffer, Busybody Hobbies
- June's Jewelry

FACILITIES:

Attach a copy of the final invoice, a copy of the floor plans for all halls and meeting rooms and any additional expenses related to the facilities such as flooring, security, water service, parking costs, etc.

See Appendix D for a copy of the CSU invoice and Appendix E for information on the event space.

The facility had wood floors so no flooring expense was required. The cost for Security, via a Building Supervisor, is included in the CSU invoice. There were no additional charges for things like water, parking, etc.

PROMOTION:

List the cost of the promotion materials, incentives, mileage, ribbons, dangles and any other promotion related expenses.

Promotional / registration flyers – \$450.00

Promotional Festival banner – \$171.08

Ribbons – \$409.54

Dangles – \$553.04

Mileage for promotional dancers – \$1,459.00

Advertising – \$75

Prospector Pete graphic – \$33.96

Total: \$3,151.66

*Promotional dancers covered much of the cost of promotional dance travel (e.g., hotel, meals) out of their own pockets.

Write a brief paragraph explaining your promotion plan and how you carried it out.

SEASDC members traveled to various clubs throughout Colorado, as well as in New Mexico, and Arizona to promote the 2024 Colorado State Square Dance Festival. To name a few of the dances attended, promotional information was provided at Rollin Wheels in Golden; MAPS and Square Dusters in Ft. Collins; Prairie Promenaders in Milliken; Country Kickers in Grand Junction; Kilowatt 8 in Englewood, and the San Juan Dancers in Durango. A promotional tri-fold display including registration forms, along with the Pistol Pete promotional pop-up banner were exhibited at the dances. An invitation was extended and festival details were given during the club's announcement time.

Promotional emails were sent to registrants for the 2023 Festival in Golden with information on the Festival and links to the webpage. Similar emails were sent to all of the club Presidents in the state.

A ribbon and dangle were mailed to individuals as they registered, with the hopes they would wear the ribbon and/or dangle to any dance they attended, thereby extending promotional efforts.

PROGRAM: Featured Caller	<u>Hunter Keller</u>	Fee \$	<u>1,000</u>
Featured Cuer	<u>Doug and Leslie Dodge</u>	Fee \$	<u>1,000</u>

List level of squares offered, round dance rhythms and levels, Competitions, and other types of dance.

SSD, Mainstream, and Plus squares were offered. Round dancing levels included A2 and Phase 3 & 4.

How many other Callers and Cuers participated?

We had 14 "local" callers participate including: Todd Albright, Hal Barnes, Patrick Kraus, Larry Marchese, Pat McBride, Bear Miller, Brian Nolde, Mike Oliveri, Jeff Palmer, Bob Riggs, Ken Salinas, Roger Schappel, Dave Starr, and Debbie Steinkirchner.

Six (6) "local" cuers participated including Melody Albright, Denise Berens, Jeff Cox, Andrith Davis, Allyn Riggs, and Mitchell Thompson.

As the Festival was profitable, we issued a check for \$50 to each caller and cuer as a small stipend, which in essence refunded their registration fee.

Attach a copy of the program booklet and the cost. List cost of any other expenses related to the program.

Find the program in Appendix F.

SPECIAL ACTIVITIES: List special activities during the festival and include the cost of the activity. This would include Fashion Show, sewing seminars, After Party, solo activities, performance groups, etc.

We had no such activities or expenses, with the exception of the After Party for which there was no additional cost. Two dance groups performed; neither charged a fee.

NOTES: Share any information or considerations that would be helpful to future festival chairpersons. Please see Appendix G for additional information.

FINAL ACCOUNTING:

Total Income \$ 26,644.64 Total Expense \$ 19,704.97 Profit \$ 6,939.86

Attach a copy of the Treasurer's final accounting. See Appendix H for the Treasurer's Report.

Revenue Breakdown:

Registration revenue - \$23,199.48

T-shirt revenue - \$2,190.00

50/50 revenue - \$299.00

Silent Auction - \$981.35

Total: \$26,644.64

Expense Breakdown:

General Administration - \$1,126.32

Office Supplies - \$276.80

Printing - \$342.38

Facilities - \$5,638.77

Food and Beverage - \$126.70

Audio/Visual - \$774.00

Promotions/Publicity - \$3,151.66

Callers / Cuers - \$3,000.00

Travel for Callers/Cuers - \$1,666.77

Registration Refunds - \$765.00

Tee Shirt Expenses - \$1,855.22

Silent Auction - \$981.35

Total: \$19,704.97

SIGNATURES

Festival Chairperson: Ken Tucker

Signature: Ken Tucker Date 12/31/24

Festival Treasurer: Sheila Prior

Signature: Sheila Prior Date 12/31/24

Appendix A

Festival Logo / Prospector Pete Graphic



Graphic for the Festival Theme



Appendix B

2024 Square Dance Festival Registrant Profile

Colorado Attendee, by city				Colorado Attendees, by city		
City	State	# of Attendees		City	State	# of Attendees
Alamosa	CO	1		Jefferson	CO	2
Arvada	CO	12		Johnstown	CO	2
Aurora	CO	18		Keystone	CO	2
Bailey	CO	1		Lafayette	CO	2
Breckenridge	CO	5		Lake George	CO	2
Buena Vista	CO	2		Lakewood	CO	12
Canon City	CO	3		Littleton	CO	20
Castle Rock	CO	2		Livermore	CO	2
Centennial	CO	10		Louisville	CO	1
Colorada Springs	CO	55		Loveland	CO	12
Conifer	CO	7		Manassa	CO	1
Cortez	CO	3		Milliken	CO	2
Craig	CO	3		Monte Vista	CO	2
Denver	CO	23		Montrose	CO	3
Dillon	CO	12		Nathrop	CO	8
Durango	CO	2		Northglenn	CO	3
Elizabeth	CO	3		Parker	CO	5
Englewood	CO	4		Pine	CO	3
Evergreen	CO	2		Pueblo	CO	18
Firestone	CO	2		Pueblo West	CO	7
Florence	CO	2		Red Feather Lakes	CO	2
Florissant	CO	2		Salida	CO	4
Fort Collins	CO	10		Silverthorne	CO	6
Fountain	CO	2		Strasburg	CO	2
Foxfield	CO	2		Thornton	CO	2
Fruita	CO	3		Wellington	CO	2
Golden	CO	3		Westcliffe	CO	1
Granby	CO	2		Westminster	CO	2
Grand Junction	CO	8		Whitewater	CO	2
Greeley	CO	5		Windsor	CO	3
Highlands Ranch	CO	2		Woodland Park	CO	1
Howard	CO	2		Total # of Colorado Attendees		349

Out of State Attendees		
City	State	# of Attendees
Glendale	AZ	6
Maricopa	AZ	2
Mayer	AZ	2
Peoria	AZ	2
Phoenix	AZ	1
Prescott Valley	AZ	1
Emporia	KS	2
Maize	KS	2
Richton	MS	2
Albuquerque	NM	10
Los Alamos	NM	1
Rio Rancho	NM	2
Roswell	NM	2
Tijeras	NM	2
North Las Vegas	NV	2
Aransas Pass	TX	1
St. John	USVI	1
Moab	UT	2
Kent	WA	1
Puyallup	WA	1
Bar Nunn	WY	2
Laramie	WY	1
Total # of Out of State Attendees		48

Total # of registrations: 397 (8 cancelled)

Appendix C



68th Colorado State Square Dance Festival

Colorado State University-Pueblo, 2200 Bonforte Blvd., Pueblo, CO

June 14-15, 2024

Dancer Registration			
Dancer #1	Last Name		First Name
	Phone Number	Email	
	Mailing Address		
Dancer #2	Last Name		First Name
	Phone number	E mail	
	Mailing Address, if different than above		
I will dance: (check all that apply) ☐ SSD ☐ Mainstream ☐ Plus ☐ Advanced ☐ Challenge Round: ☐ 2 ☐ 3/4 ☐ 5/6 I am a: ☐ Youth Dancer ☐ Caller ☐ Cuer ☐ Solo Dancer			
Registration Fees			
Date Registered	Reg Fee	# of Registrants	Total Reg Fees
☐ At the 2023 Festival or by June 30, 2023	\$ 50		
☐ Early Bird – July 1, 2023 – May 30, 2024	\$ 60		
☐ June 1, 2024 or later OR On-Site	\$ 75		
☐ 1 Day Pre-Registration	\$ 35		
☐ 1 Day On-Site Registration	\$ 40		
☐ Youth Registration – 2 Day	\$ 40		
☐ Youth Registration – 1 Day	\$ 20		
☐ Credit Card Fee of \$5 per registration	\$5		
Credit Card On-Line Order #	Total Amount Due		\$

Payment by credit card– Please pay your registration fees on-line at <https://my-site-107333-104618.square.site>.

Record the on-line order number in the space provided above. **Then save and send your completed registration form by email to bev@24kgoldrush.co**

Payment by check: Please make check payable to “2024 CSSDF”. Mail your check, along with your completed registration form to: Bev Bentley, 1250 N. Platteville Blvd., Pueblo West, CO 81007



Appendix D

CSU Invoice

Colorado State University Pueblo
 Auxiliary Services
 2200 Bonforte Boulevard
 Pueblo CO 81001-4901
 719-549-2161 / 719-549-2994



Confirmation

Ken Tucker
 Ken Tucker
 2217 E, Main Street,
 Canon City, CO 81212

Event Name: Colorado State Square Dance
 Status: Confirmed - Public
 Event Type: Dance

Bookings / Details	Quantity	Price	Amount
--------------------	----------	-------	--------

Friday, June 14, 2024

6:45 AM - 11:15 PM Colorado State Square Dance (Confirmed - Public) OSC 217 Cottonwood

As is for 12

7:00 AM - 11:30 PM Colorado State Square Dance (Confirmed - Public) OSC 129 Green Room

As is

7:00 AM - 11:30 PM Colorado State Square Dance (Confirmed - Public) OSC 130D Pre-Function

As is

2:00 PM - 11:30 PM Colorado State Square Dance (Confirmed - Public) OSC 130 Ballroom

See Attached for 400

Room Charge:	1	\$3,000.00		\$3,000.00
Less 30% Discount				-\$900.00

Colorado State Square Dance is a registered 501c(3) Building

Supervisor:

Building Supervisor(6 hours @ \$32.00/hr)	1	\$192.00		\$192.00
---	---	----------	--	----------

Total hours calculated at end of function. Amount listed is an estimate.

Setup Notes:

all walls closed until the break on Saturday afternoon

access to the ballroom at 9 a.m. on Friday

doors open at 12:30 p.m. dancing begins

at 2 p.m.

Catering:

9:00 AM - 9:30 AM Other (see booking notes)

Linens	10	\$5.00		\$50.00
--------	----	--------	--	---------

Saturday, June 15, 2024

7:00 AM - 11:30 PM Colorado State Square Dance (Confirmed - Public) OSC 129 Green Room

As is

7:00 AM - 11:30 PM Colorado State Square Dance (Confirmed - Public) OSC 130D Pre-Function

As is

8:00 AM - 9:00 AM Colorado State Square Dance (Confirmed - Public) OSC 217 Cottonwood

As is for 12

Room Charge:	1	\$395.00		\$395.00
--------------	---	----------	--	----------

Less 30% Discount
non-profit discount rate applied

9:00 AM - 11:30 PM Colorado State Square Dance (Confirmed - Public) OSC 130 Ballroom
See Attached for 400

Room Charge:

1\$3,000.00\$3,000.00

- \$118.50

Customer

Reservation: 78251

Colorado State University Pueblo	Reservation: 78251	Confirmed - Public			
Bookings / Details			Quantity	Price	Amount
Less 30% Discount					-\$900.00
Colorado State Square Dance is a registered 501c(3)					
Building Supervisor:					
Building Supervisor(13 hours @ \$32.00/hr)			1	\$416.00	\$416.00
Total hours calculated at end of function. Amount listed is an estimate.					
Setup Notes:					
Walls open when guests leave for the break (hour long break for dinner, 5:30 to 7 p.m.)					
		Building Supervisor			\$608.00
		Catering			\$50.00
		Room Charge			\$4,476.50
		Subtotal			\$5,134.50
		Less Deposit(s)			-\$4,309.20
		Grand Total			\$825.30

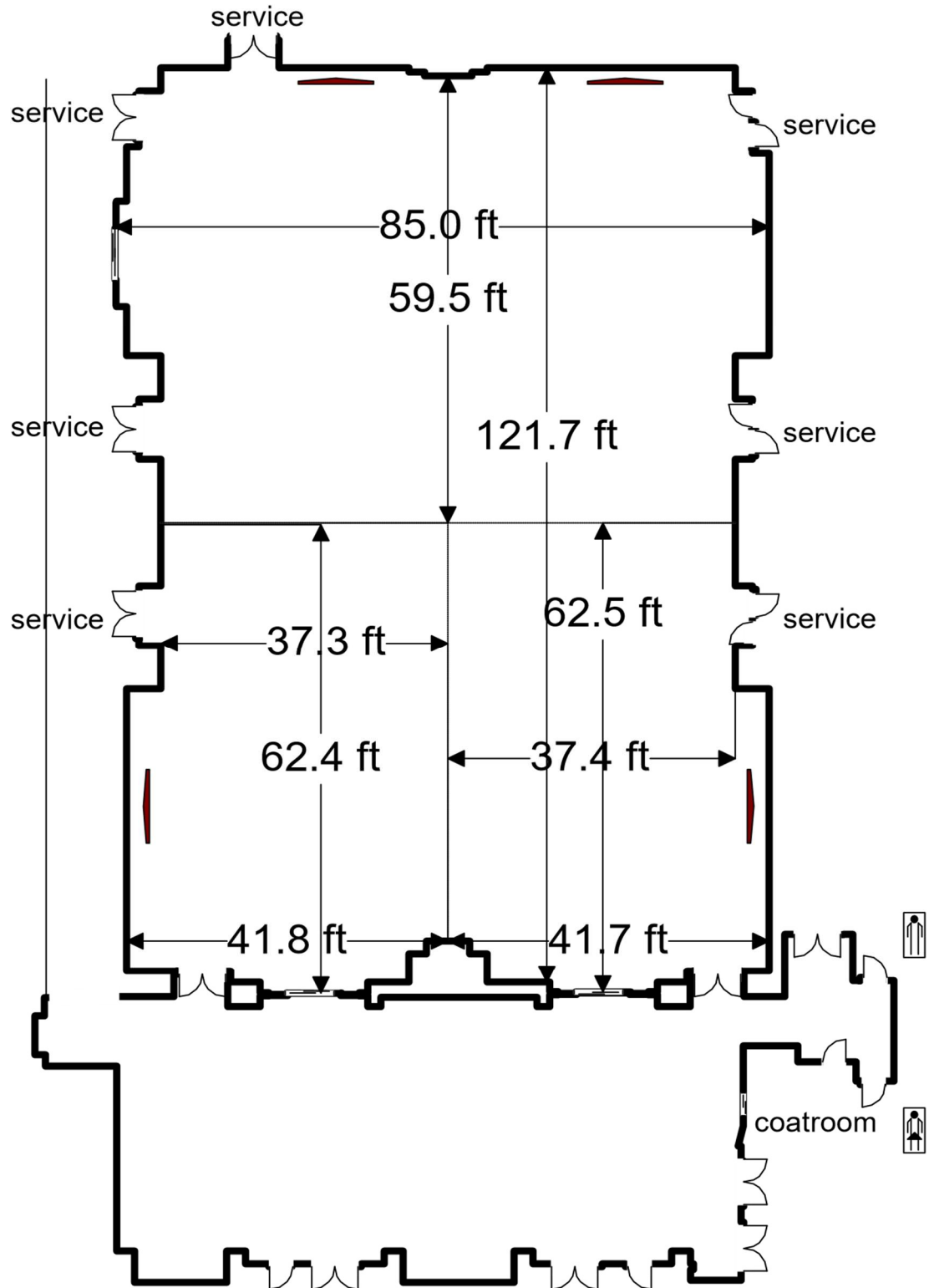
Customer Signature

Date

6/24/2024 9:05 AM JL

Appendix E

CSU Event Space



Foyer

Event & Conference Spaces:

The Ballroom at the Occhiato Student Center is 9,700 square feet with beautiful hardwood floors, high ceilings and LED-customizable crystal chandeliers. The Ballroom at CSU Pueblo can host up to 550 guests seated in banquet style layout with a dance floor and a head table. The Ballroom can be divided into three sections with a seating capacity of approximately 150 in the North and South sections and 250 in the West Ballroom.

Room dimensions for contracted space follow:

- Ballroom - 9,781 sq. ft.
- West Ballroom - 4,875 sq. ft.
- North Ballroom - 2,448 sq. ft.
- South Ballroom - 2,458 sq. ft.
- Pre-Function Area - 2,956 sq. ft.
- Cottonwood Meeting Room - 217 sq. ft.
- Green Room - Square footage not available

Appendix F

24K GOLD RUSH PROGRAM & DANCE SCHEDULE

FRIDAY AFTERNOON - WELCOME TO THE DIGS					
<i>Friday</i>	<i>Prospector Hall</i>	<i>Friday</i>	<i>Gold Rush Hall</i>	<i>Friday</i>	<i>The Ballroom</i>
2:00 to 4:10 PM	Welcome Dance A variety of fun and familiar callers kick things off with SSD and Plus tips all afternoon.	2:00 to 4:10 PM	SSD for New Dancers An afternoon of dancing and learning for SSD dancers new and experienced.	2:00 to 4:10 PM	A2 Squares & Rounds
2:00 PM	Bob Riggs - SSD	2:00 to 3:10 PM	Mike Oliveri - SSD for New Dancers	2:00 to 2:20 PM	Larry Marchese A2 Squares
2:10 PM	Pat McBride - SSD			2:20 to 2:40 PM	Bob Riggs A2 Squares
2:20 PM	Roger Schappell - Plus			2:40 to 3:10 PM	DOUG DODGE Dancer Requests
2:30 PM	Brian Nolde - SSD				
2:40 PM	Patrick Krause - SSD				
2:50 PM	Bear Miller - Plus				
3:00 PM	Hal Barnes - SSD				
3:10 PM	Jeff Palmer & Debbie Steinkirchner- SSD	3:10 PM	Roger Schappell - SSD for New Dancers	3:10 to 3:40 PM	Patrick Krause
3:20 PM	Bob Riggs & Dave Starr - SSD	3:20 PM	Bear Miller - SSD for New Dancers		
3:30 PM	Larry Marchese - Plus	3:30 to 4:10 PM	Orientation If you've never attended a State Festival or if you've not attended in a while, join Jeff Palmer & Debie Steinkirchner to learn more about the Festival, hear suggestions based on your dance level, and ask questions. If we're lucky and time permits, we might even dance!	3:40 to 4:10 PM	Mitchell Thompson
3:40 PM	Bear Miller & Ken Salinas - SSD				
3:50 PM	Pat McBride - SSD				
4:00 PM	Todd Albright - SSD				

FRIDAY NIGHT - PROSPECTOR PETE PROMENADE

Friday	Prospector Hall	Friday	Gold Rush Hall	Friday	The Ballroom
7:00 to 7:15 PM	Opening Ceremonies Mike Bentley, Emcee	7:00 to 7:30 PM	Dark	7:00 to 7:30 PM	Dark
7:15 to 7:30 PM	Jeff Palmer & Debbie Steinkirchner Gold Rush Dance				
7:30 to 10:00 PM	24K Square Dance with HUNTER KELLER & ... Don your black and gold and join us for a fun night of SSD dancing with HUNTER KELLER calling squares and a variety of cuers including Mitchell Thompson, Melody Albright, Patrick Krause, Denise Berens, Jeff Cox, Andrith Davis, and Doug Dodge cueing rounds. Every fourth tip will be a Plus tip.	7:30 PM	Bob Riggs - Plus, no Rounds	7:30 to 8:00 PM	Allynn Riggs Classics
		7:42 PM	Pat McBride - Plus, no Rounds		
		7:54 PM	Larry Marchese - Plus, no Rounds		
		8:06 PM	Brian Nolde - Plus, no Rounds	8:00 to 8:30 PM	Denise Berens
		8:18 PM	Hal Barnes - Plus, no Rounds		
		8:30 PM	Debbie Steinkirchner - Plus, no Rounds	8:30 to 8:54 PM	Melody Albright
		8:42 PM	Jeff Palmer - Plus, no Rounds		
7:30 to 10:00 PM	24K Square Dance with HUNTER KELLER & ... Dancing continues with HUNTER KELLER calling squares and a variety of cuers including Mitchell Thompson, Melody Albright, Patrick Krause, Denise Berens, Jeff Cox, Andrith Davis, and Doug Dodge cueing rounds. Every fourth tip will be a Plus tip.	8:54 PM	Roger Schappell - Plus, no Rounds	8:54 PM	DOUG DODGE & Melody Albright - Phase 3&4
		9:06 PM	Bear Miller - Plus, no Rounds	9:06 to 9:30 PM	DOUG DODGE Phases 3 & 4
		9:18 PM	Mike Oliveri - Plus, no Rounds		
		9:30 PM	Hal Barnes - Plus, no Rounds		
		9:42 PM	Pat McBride - Plus, no Rounds	9:30 to 10:00 PM	Larry Marchese A2 Squares
		9:54 PM	Patrick Krause - Plus, no Rounds		
FRIDAY NIGHT - AFTER PARTY					
10:00 to 11:00 PM	After Party in Colorado West An invitation to next year's Festival, followed by an entertaining lively non-stop dance. Mountain Magic will kick things off, and a variety of non-stop callers will keep us squaring up until 11:00 PM. Stay til the end and get a fun dangle.				

SATURDAY MORNING - DIG DEEPER

<i>Saturday</i>	<i>Prospector Hall</i>	<i>Saturday</i>	<i>Gold Rush Hall</i>	<i>Saturday</i>	<i>The Ballroom</i>
9:00 to 9:30 AM	Bob Riggs - Intro to Hex Squares	9:00 to 11:00 AM	Mike Oliveri - New Dancer / SSD	9:00 to 10:00 AM	Round Dancing
9:30 to 10:00 AM	Bob Riggs & Hal Barnes Dancing Games for the more experienced dancer. Learn different and fun set-ups.			10:00 to 11:00 AM	Round Dance Teach Phase 2
10:00 to 10:30 AM	Bear Miller & Hal Barnes 24KPlus - Challenging Plus, with a twist. As the dance proceeds, calls the dancers have difficulty with will be explained and walked through. Join us and improve your skills.				
10:30 to 11:00 AM	Roger Schappell, Hal Barnes, and Debbie Steinkirchner SSD Insights is geared to the non-beginner dancer. Learn some non-standard SSD positioning. Have some fun and gain some valuable experience.				
11:00 AM	Pat McBride - Mainstream	11:00 to 11:50 AM	Bear Miller and . . . Join Bear for an introduction to some of our newer and non-club callers. Dance to Mike Bentley, Dave Starr, Amy Seacord, Ken Salinas, Molly Baines, Patrick Krause & more.	11:00 to 11:30 AM	Round Dance Teach Phase 3
11:10 AM	Brian Nolde - Mainstream				
11:20 AM	Todd Albright - Mainstream				
11:30 to 11:50 AM	Debbie Steinkirchner, Bob Riggs & Roger Schappell Fast Paced/Plus - Plus calls from standard positions, delivered at a faster than normal. Not necessarily "Hot Hash", but definitely a more energetic pace.	11:00 to 11:50 AM	Bear Miller and . . . Join Bear for an introduction to some of our newer and non-club callers. Dance to Mike Bentley, Dave Starr, Amy Seacord, Ken Salinas, Molly Baines, Patrick Krause & more.	11:30 to 11:50 AM	DOUG DODGE Dancer Requests
11:50 AM	Colorado Dancers An entertaining dancing exhibition group.	11:50 AM	Dark	11:50 AM	Dark

SATURDAY AFTERNOON - PROSPECTING

<i>Saturday</i>	<i>Prospector Hall</i>	<i>Saturday</i>	<i>Gold Rush Hall</i>	<i>Saturday</i>	<i>The Ballroom</i>
12:00 to 1:00 PM	Lunch Break	12:00 to 1:00 PM	Lunch Break	12:00 to 1:00 PM	Lunch Break
1:00 to 2:00 PM	Singing Calls with HUNTER KELLER HUNTER will be joined by local callers in what's sure to be a very lively and popular session for all dance levels.	1:00 to 1:10 PM	Dark	1:00 to 2:00 PM	Round Dance Teach 4
1:00:PM	HUNTER & Larry Marchese				
1:05 PM	HUNTER & Roger Schappell				
1:10 PM	HUNTER & Debbie Steinkirchner	1:10 to 2:00 PM	Larry Marchese - A2 Squares		
1:15 PM	HUNTER & Mike Oliveri				
1:20 PM	HUNTER & Brian Nolde				
1:25 PM	HUNTER & Bob Riggs				
1:30 PM	HUNTER & Patrick Krause				
1:35 PM	HUNTER & Bear Miller				
1:40 PM	HUNTER & Pat McBride				
1:45 PM	HUNTER & Todd Albright				
<i>Saturday</i>	<i>Plus / Intro to Plus</i>	<i>Saturday</i>	<i>SSD w/Focus</i>	<i>Saturday</i>	<i>Rounds & A2 Squares</i>
2:00 to 3:00 PM	HUNTER KELLER Plus Dancing	2:00 PM	Bear Miller - Wheel Arounds	2:00 to 2:30 PM	Andrith Davis & Michael Turley
		2:15 PM	Hal Barnes - Tag & 1/2 Tag		
		2:30 PM	Debbie Steinkirchner - Splits & Seperates	2:30 to 3:00 PM	Jeff Cox
		2:45 PM	Mike Oliveri - Cross Run & Cross Fold		

Saturday	Plus / Intro to Plus	Saturday	SSD w/Focus	Saturday	Rounds & A2 Squares
3:00 PM	Debbie Steinkirchner - Intro to Plus	3:00 PM	Roger Schappell - Half Sashay	3:00 to 4:00 PM	HUNTER KELLER A2 Squares
3:15 PM	Larry Marchese - Intro to Plus	3:15 PM	Bob Riggs - Left Square Thru		
3:30 PM	Roger Schappell - Intro to Plus	3:30 PM	Pat McBride - Veer Left & Right		
3:45 PM	Bear Miller - Intro to Plus	3:45 PM	Brian Nolde - Left Swing Thru	to 4:00 PM	HUNTER KELLER - A2
Saturday	New Dancer / SSD	Saturday	Mainstream w/Focus	Saturday	Rounds
4:00 PM	Roger Schappell	4:00 PM	Bear Miller - Spin the Top	4:00 to 4:20 PM	Melody Albright
4:10 PM	Bob Riggs	4:10 PM	Hal Barnes - Spin Chain Thru		
Saturday	New Dancer / SSD	Saturday	Mainstream w/Focus	Saturday	Rounds
4:20 PM	Pat McBride	4:20 PM	Debbie Steinkirchner - Dixie Style	4:20 to 4:40 PM	Allynn Riggs
4:30 PM	Bear Miller	4:30 PM	Brian Nolde - Walk & Dodge		
4:40 PM	Hal Barnes	4:40 PM	Roger Schappell - Eight Chain Thru	4:40 to 5:00 PM	Patrick Krause
4:50 PM	Todd Albright	4:50 PM	Bob Riggs - Turn Thru		
Saturday	New Dancer / SSD	Saturday	Mainstream w/Focus	Saturday	Rounds
5:00 PM	Debbie Steinkirchner	5:00 PM	Pat McBride - Cloverleaf	5:00 to 5:30 PM	Mitchell Thompson
5:10 PM	Brian Nolde	5:10 PM	Mike Oliveri - Thars		
5:20 PM	Gather for Exhibition Dance	5:20 PM	Gather for Exhibition Dance		
5:30 PM	High Country Dancers An exhibition dance by high energy dancers.	5:30 to 5:45 PM	Dark	5:30 PM	Dark

SATURDAY NIGHT - STRIKE IT RICH!					
<i>Saturday</i>	<i>Prospector Hall</i>	<i>Saturday</i>	<i>Gold Rush Hall</i>	<i>Saturday</i>	<i>The Ballroom</i>
5:40 to 7:00 PM	Break for Dinner	5:45 to 7:00 PM	Break for Dinner	5:40 to 7:00 PM	Break for Dinner
7:00 to 7:15 PM	Grand March and Opening Ceremonies Mike Bentley, Emcee <i>See the flyer in your registration bag for details on the Opening Ceremonies and the Grand March.</i>				
7:15 to 10:00 PM	A Final Night of Dancing with HUNTER KELLER & DOUG DODGE Calling all dancers to one big hall for a final evening of square dancing with HUNTER KELLER and round dancing with DOUG DODGE . Dance in a square with three callers and earn a purple heart dangle.				
Silent Auction		Registration Desk		Dining In-House & Nearby	
Hey Ya'll, be sure to check out our silent auction. All items have been handmade by Southeast Area Square Dance Council club members. Come see lots of talent on display! Auction proceeds benefit the SEASDC Promotions and Education Fund. You're bound to find something you want to take home - for yourself or as a gift. So bid away and help grow square dancing!		The Registration Desk is located near the front entrance at Occhiato Hall. Hours are: Friday 12:00-4:30 PM 6:45-7:45 PM Saturday 8:45 AM-12:00 PM 12:45-5:45 PM 6:45-7:45 PM		There are a few dining outlets on site. Pizza, bagels, and a dining hall; all with limited hours. About three (3) minutes away - on campus - is the Thunder Zone; a sports bar with very tasty grub. Find their coupon in your registration bag.	
Did you know . . .		Photo Booth	Pete's Posse Here to Help	You're Invited	
Square dancing developed long ago from a mix of English country dances and African American social dances. In 1982, the U.S. Congress declared square dancing as the national folk dance of the United States, recognizing its cultural significance and widespread appeal.		Check out our self-service Photo Booth. Pose, Smile, and Snap. Look back later and remember how much fun you had here!	Members of Prospector Pete's posse are wearing Sheriff's badges and are happy to provide assistance to anyone who needs it.	Join us for next year's Colorado State Square Dance Festival. June 13-14, 2025, at the Colorado Mesa University Student Center in Grand Junction, Colorado.	

Appendix G

Additional Information

Getting Started

The 2024 Festival Team got a late start in planning efforts. Instead of the usual two (2) years, this year's team had only three quarters (3/4) of that time. Volunteers were solicited to help plan and execute the Festival. Roles and responsibilities of team members included:

- Chairman – Ken Tucker
- Co-Chairpersons – Gene and Denise Berens
- Promotions and Marketing – Andrith Davis and Michael Turley
- Website Development and Maintenance – Leslie Klusmire
- Registrar – Bev Bentley
- Treasurer / Silent Auction Coordinator – Sheila Prior
- Decorations – Leslie Benschling
- RV Management – David and Susan Swank
- Square Dance Programming – Jeff Palmer
- Round Dance Programming –
- Facebook Management – Ben Johnson
- Solo Dance Coordinator – Sylvia Armijo
- Caller / Cues Hospitality – Pricila Verner, Debbie Steinkirchner, Gene Lorje
- Master of Ceremonies – Mike Bentley

Festival team members wore Sheriff's badges during the Festival to identify themselves as someone who could provide assistance.

Successes and Things we Learned

We tried some new things during this year's festival and brought back some that hadn't been done in quite some time. We learned a few things as well. They include:

- Callers were given an additional two (2) minutes per session which allowed them to get through their entire set without having to cut a pattern or singing call short. The callers loved the new schedule and expressed their hope that future festivals include the additional time.
- For the final night's, we scheduled only one room of dancing. Everyone in attendance danced together. Feedback was positive and attendees thought it was fun for everyone to dance in the .
- Focus was given to new dancers and numerous SSD sessions / workshops were included in the program. Again, feedback was positive.
- For the Grand March, we had members of the SEASDC clubs who were knowledgeable in how the activity should be executed to lead the way. An individual helped steer dancers from one side to the other so squares could be formed.

- We asked for permission prior to the Festival to retain silent auction funds for SEASDC promotional and marketing activities. We advertised that fact.
- The university was in essence "closed" on Saturday so the food outlets in the Student Center were closed. While there were numerous restaurants on campus, having food trucks available on Saturday would have been nice.

Appendix H

Treasurer's Report

REVENUE		TOTALS
Registration Fees	\$23,199.48	
T-Shirt Sales	\$ 2,190.00	
Silent Auction	\$ 956.35	
50/50	\$ 299.00	
Total Revenue		<u>\$ 26,644.83</u>
EXPENSES		
General Administration	\$ 1,126.32	
Office Supplies/Postage	\$ 276.80	
Printing	\$ 342.38	
Facilities	\$ 5,638.77	
Food and Beverage	\$ 126.70	
Audio/Visual	\$ 774.00	
Promotions	\$ 3,151.66	
Callers/Cuer Fees	\$ 3,000.00	
Caller / Cuer Travel	\$ 1,666.77	
Registration Refunds	\$ 765.00	
T-Shirt Expenses	\$ 1,855.22	
Silent Auction	\$ 981.35	
Total Expenses		<u>\$ 19,704.97</u>
PROFIT		<u>\$ 6,939.86</u>

SEASDC and CSSDA share equally in profits and will each receive a check for \$3,469.93.