

COLORADO STATE SQUARE DANCE FESTIVAL FINAL REPORT

Hosting Council Denver Area Square and Round Dance Council

Festival Dates , June 08-10, 2018

Festival Location, Crowne Plaza DIA, Denver, CO,

Festival Theme , With Four Seasons of Color

With Four Seasons of Color



It's the Place to Be Seen

In Twenty Eighteen

63rd Anniversary Celebration

Colorado State Square & Round Dance Festival

Denver, June 8-10, 2018

Crowne Plaza, DIA



REGISTRATION

Early Registrations # 116 Pre-Registration # 333 At the Door # 22 TOTAL # 471

Total July 31 115 Total October 31 128 Total January 31 158 Total April 30 343

Distribution of Dancers

CWASDC 11 DAS&RDC 287 MAPS 67 SEASDC 65 Other States 39 Other Countries 2

List Other States/Countries AZ, CA, ID, IL, NE, NH, NM, NV, OH, SD, UT, WY / ONTARIO, CANADA

Couples attended: 171

Singles attended: 126

Dancers Highest Round Dance Level

Phase 1/2: 77

Phase 3/4: 128

Phase 5/6: 52

Total 257

Dancers Highest Square Dance Level

Mainstream 82

Plus 295

Advanced 58

Challenge 1

Total 436

DANCE PACKAGE PRICES

Attach a copy of all Registration forms

63rd Colorado State Festival

Crowne Plaza DIA Hotel and Convention Center

With Four Seasons of Color

Last Name _____

His _____ Hers _____

Youth (Age): Younger than age 18

_____, _____ (____), _____ (____)



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Address _____

City _____ State _____ Zip _____

Phone (____) _____

E-mail _____

Will Dance: Highest Square Dance Level (M, P, A or C) _____

Round Dance Level (2, 3/4, 5/6) _____

Line Dance or Contra ☐

I am a: Solo Dancer ☐ Caller ☐ Cuer ☐

I/we will stay: In our RV ☐



Registration Fees:

_____ Adults @ \$80 pp	\$ _____
_____ Adults Sat-Only @ \$60 pp	\$ _____
_____ New Dancers (MS class after 6/2017) - \$55 pp	\$ _____
_____ Youth - under age 18 - \$55 pp	\$ _____
_____ Fri-Only No Banquet - \$35 pp	\$ _____
_____ Solos Meet & Greet - \$15 pp	\$ _____

Included Banquet - 5:30 pm Saturday, June 9

Dining selections (indicate number of entrées)

(If Gluten Free add "G")

_____ Chicken Scaloppini	\$ Included
_____ Pan Seared Salmon	\$ Included
_____ London Broil Sirloin Tri Tip	\$ Included
_____ Chef's Choice Vegetarian	\$ Included

Dietary Restrictions _____

Other _____ \$ _____

Grand Total \$ _____

Checks payable: **2018 CSS&RD FESTIVAL**

Mail to: Barb & Warren Leggate

350 South Pl, Louisville, CO 80027

Phone: (303) 666-8389

Email us: Registration2018@ColoradoSquare DanceFestival.com

Early Registration

	Adult	Youth
Full Package	\$ <u>75</u>	<u>55</u>
Friday Only	\$ <u>35</u>	<u>35</u>
Saturday Only	\$ <u>55</u>	<u>55</u>

Pre Registration

	Adult	Youth
Full Package	\$ <u>80</u>	<u>55</u>
Friday Only	\$ <u>35</u>	<u>35</u>
Saturday Only	\$ <u>60</u>	<u>55</u>

At Door Registration

	Adult	Youth
Full Package	\$ <u>80</u>	<u>55</u>
Friday Only	\$ <u>35</u>	<u>35</u>
Saturday Only	\$ <u>60</u>	<u>55</u>

Other Packages (list) New Dancer \$55.00, Banquet Only \$30.00

TOTALS Full Weekend 416 New Dancer 41 Saturday Only 43 Friday Only 12 Banquet Only 6.

Adult Registrations 468 / \$34,525.29 Youth Registrations 3 / \$169.00 Others \$ N/A

Cancellations/Refunds 43 / \$ 1869.78 Total Dance Package income 471 / \$ 34,690.29 after refunds.

RV PARKING: Total RV 14 campers, dry camping only. Nightly price NO Hookups \$ 25.00 paid directly to hotel. Each unit could park up to 4 nights @ 25.00 per night. Also could use the \$ 10.00 for 2 person Buffet breakfast at hotel.

CATERING: List the price per person for a full meal Package and individual meals, attach copy of menus. The only meal provided was the Saturday evening Banquet @ \$30.00 per person, included in all packages except Friday Only.

Chicken Scaloppini, Pan Seared Salmon, London Broil Sirloin Tri Tip or Vegetarian.

Tickets were issued to each dancer so the wait staff would know what entrée the guest had ordered. Tickets were in the information packets given to each dancer at registration.

Package Price \$ 30.00 Total Sold 460 = \$ 13, 800.00

Dancers either staying at the hotel or camping had the option for the Breakfast Buffet, \$10.00 for 2 guests.

HOUSING: List price per person per night, how many nights sold and cost per night.

\$112.00 per night or \$122.00 included breakfast for 2 guests. 265 room nights

Name of Host Hotel Crowne Plaza DIA

VENDORS: List all vendors and contact information or attach a copy of the contracts

Beanie Haven, travel clothing and apparel

Originals by Becki, Iron On

Adrian's Photography

Larada Horner-Miller, Author

KB Creations & Square Dance Shop

June Wells & Charlene Mascarenas. Jewelry

Body-N-Deed Home Healing, Massage

CROWNE PLAZA
DENVER - INT'L AIRPORT

79

07-13-18

****Square Dance June 2018 1474 Ward St Denver CO 80228 United States	Folio No. : 597157 A/R Number : SD18 Group Code : SQD Company : Membership No. : Invoice No. :	Room No. : 9119 Arrival : 06-07-18 Departure : 06-29-18 Conf. No. : Rate Code : Page No. : 1 of 2
****Square Dance June 2018,		

Date	Description	Charges	Credits
06-07-18	Deposit Transfer at Check-In Visa - 3585		2,500.00
06-07-18	Deposit Transfer at Check-In Check - 1023		2,500.00
06-07-18	Deposit Transfer at Check-In Visa - 3585		2,500.00
06-07-18	Banquet 61925	4,411.40	
06-07-18	Banquet 61945	542.50	
06-07-18	The Coffee Terrace- Dinner 1338	273.24	
06-08-18	Banquet 61935	823.39	
06-08-18	Check Check - 1043		10,200.00
06-09-18	Banquet 61937	96.87	
06-09-18	Banquet 61947	13,800.00	
07-13-18	Adj. Banquet Meeting Room Re ADJUSTMENT PER SALES. DUE TO ROOFING NOISE 61925-G	-3,500.00	
07-13-18	Adj. Banquet Service Charge 61925-GRP	-911.40	
07-13-18	Adj. Banquet Tax 61935-AV	-51.65	
07-13-18	Adj. Banquet Tax TAX EXEMPT	-84.36	
07-13-18	Visa XXXXXXXXXXXX 576E AND TAX EXEMPT. PER SALES		-4,547.41

Crowne Plaza Denver International Airport
15500 East 40th Avenue
Denver, CO 80239
Tel:(303) 371-9494 Fax:(303) 371-9528

The total refund is \$4547.41. The treasurer, Chuck Thompson and Charlene Hein have verified the invoice.

A copy of the floor plans for all halls and meeting rooms and any additional expenses related to the facilities such as flooring, security, water service, parking costs, etc

Flooring, Ralph Goble, MAPS \$2550.00, A and B Halls
\$542.50 to Crowne Plaza for the Round Dance Hall

\$4,547.41, Venue Rental at Crowne Plaza DIA, Refund because of the roof noise/ Air Conditioning issues during festival.

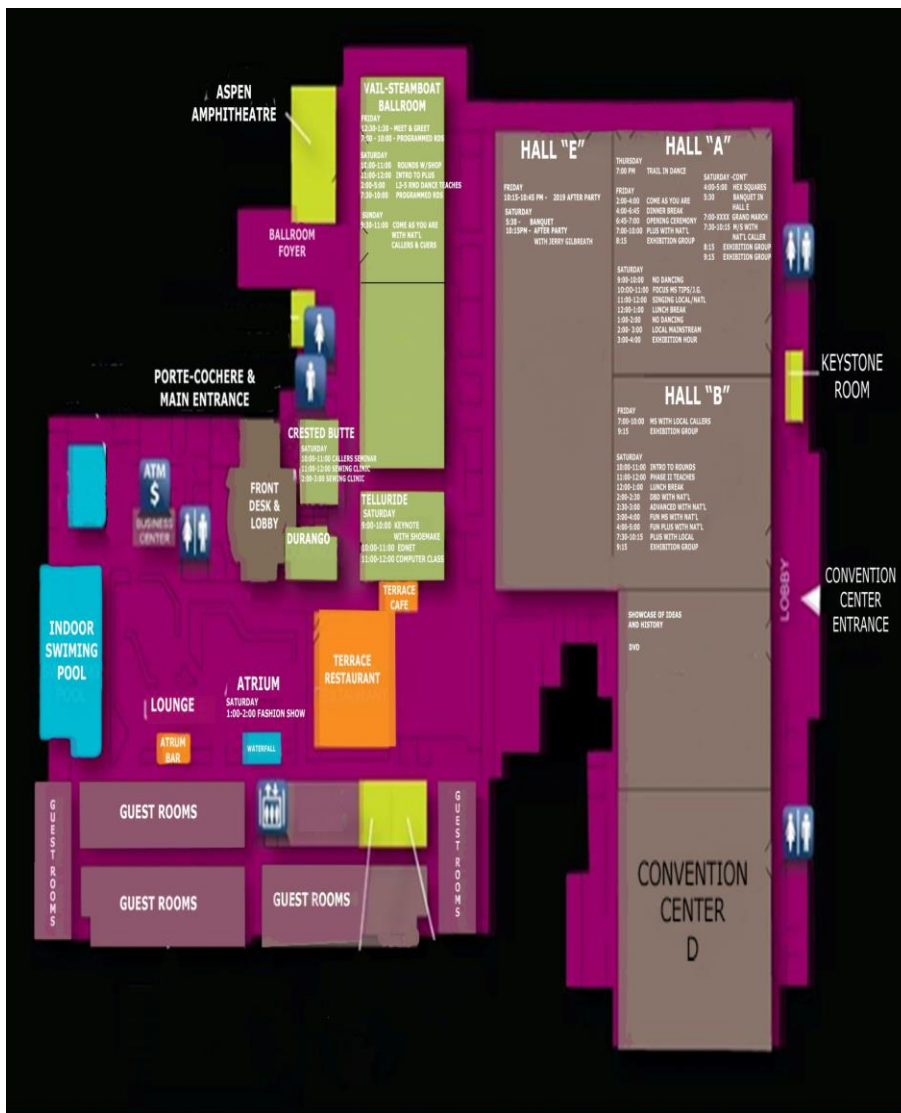
Crowne Plaza Additional Fees

\$200.00 for electric was paid by Bling Vendor,

\$623.39 electric for 2 stages in Ballroom A and B, Festival Fees and Bling Vendor

Welcome Dinner for the Callers/Cuers at Crowne Plaza, \$273.24

No parking fees, No wifi fees



Publications, Gayle Baker

CO Publications

	date ad submitted				
CSSDA		Fred Layberger	Dale Stephens will work with Fred		
DAS&RDC Bulletin	6/24/2017	Lloyd Bowles	3377 Mill Vista Road # 3221	10/year	free a
		Advertising Editor	Highlands Ranch, CO 80129 303-934-7757 llobowles@aol.com		info: . (Pg 11)
SEASDC Bulletin	6/26/2017	Barbara McPhaul Bulletin Editor bjdrnnr@msn.com	751 S Kline Drive Pueblo West, CO 81007 719-647-2589	3/year	free a jpeg f
MAPSDC Bulletin	6/27/2017	Julie Edwards Editor	970-324-0324 NECSDC.editor@gmail.com mapsdc.editor.com)	4/year	free a
CWAS&RDC Bulletin	6/17/2017	Chuck & Carol Watkins Committee Chair News Bulletin	Grand Junction 970-434-0868 cwasdceditor@acsol.net	9/year	free a jpeg f
CRDA crda.net	8/24/2017	Harold Sears	harold@rounddancing.net mail@haroldsears.com	online	free a

National Publications

NEC online	8/25/2017	National Squares Online	http://www.nsdcnec.com/nec- publications/national-squares-online	Oct, Jan Mar, Apr May 1&2 qtrs	\$10 p \$45 p
USDA News	10/31/2017	USDA News-Larry	usdanews@usda.org		
American Square Dance Camper Dance Association	10/4/2017	NSDCA Times	www.NSDCA.org , marthazimmerman38@aol.com		not en
Where's the Dance?	7/26/2017		wheresthedance.com	online	\$30.0
Square Dance Resource Net	7/16/2017		ceder.net	online	free

Surrounding States

Kansas	10/14/2017	website admin	Larry Sigle: webmaster@kansassquaredance.com	Jan,	
	10/30/2017	"Travel On"	Donna Schirmer: Editor.kdsa@gmail.com	Feb	passee
				Mar,	
			Doug Phillips:	Apr	
			webmaster@squaredancene.org	May,	
			phone: 1-402-659-3130	Jun	3 pub
Nebraska	10/18/2017	"Roundup"			
New Mexico	10/4/2017	"Desert & Mountain Dancers E-	webmaster: _jamesgroves505@msn.com		free a
	10/14/2017	News"	Loraine Pratt, publisher: rayann6167@icloud.com		Lorain
Texas					
Utah	10/26/2017	"Squaremup" online	Tom Davis, web administrator:		free a
Wyoming	11/15/2017		Squaremup@q.com		
			Advertised thru MAPSDC		

PROMOTION: List the cost of the promotion materials, incentives, mileage, ribbons, dangles and any other promotion related expenses.

We awarded 17 \$20.00 discount coupons at promo dances.

We visited 25 clubs in the Denver Metro and surrounding states to promote the 2018 Festival. All of the promoters paid their own expenses to promote the festival. We also wore our 2018 Festival outfits paid for by the committee members.

We had ribbons for the festival, Full package, Friday only, Saturday only, and exhibition or vendor ribbons also white "Ask Me Dance" ribbons. \$438.56 total for the ribbons.





*With Four Seasons of Color
See You In Denver
63rd Colorado State Festival
June 8 - 10, 2018*



Featured Callers

Gary Shoemake & Jerry Gilbreath

Featured Cuer

*Steve and Lori
Harris*

*AND COLORADO LOCAL
CALLERS AND CUERS*

Fabulous Banquet Sat. Night.

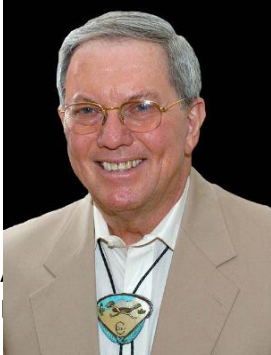
*Crowne Plaza, DLA
15500 E. 40th Ave., Denver, CO
www.cpdenverairport.com
reservations: 303-371-9494*

*For More Information:
ColoradoSquareDanceFestival.com
Char and Vern Hein
2018 CO State Festival Chairman
303-984-7074*

*Hosted by the Denver Area Square and Round Dance Council
and sponsored by the Colorado State Square Dance Association.*



Featured Caller – Gary Shoemake



Gary spent many years in Texas and now makes his home in the Smokey Mountains of Tennessee.

In 2000 Gary and his partners sold the English Mountain Retreat in Sevierville, TN where he makes his home. He is now traveling full time as a Caller and Caller Coach. Gary's Calling dates and seminars take him nationwide.

For twenty years, Gary is now recording with Rhythm Records along with Ken Marshall Flippo

Gary started Dancing and calling in Tulsa, OK in 1964. He made it his full time vocation in 1968. Gary's travels have taken him to all fifty states, Mexico, Canada, England, Scotland, Germany, Japan, New Zealand, Sweden, Denmark and Central America.

Gary has made a lot of friends over the years and his wish is to have the ability to give back to this wonderful activity a small portion of the happiness it has provided him. We are fortunate to have him.

Featured Cuers - Steve & Lori Harris



Steve and Lori began square dancing in 1986 in Colorado Springs, Colorado with Spike & Bonnie Cowlshaw. They enjoyed new friendships and had so much fun. Through square dancing they were introduced to round dancing. In 1990, they took their first round dance class in Lafayette, Colorado with Ed. They are friendly, patient and caring teachers to all their students.

While living in Colorado, Steve & Lori were members of Hix n'Chix square dance club in Longmont. They were friends with Roy & Leona Shade, Gene & Linda Krueger and Jim and Bonnie Bahr.

Their round dancing "journey" began in Colorado, they are extremely proud to be part of the staff for the 2018 Round Dance Festival!

Dance Program

Here is some of what's planned for
The 2018 Colorado State Festival
In Beautiful Denver, Colorado

Preliminary Schedule

Thursday Night (not included in festival)

Trail In Dance - Jeff, Roger, Pat & Bear - 7 pm

Friday Afternoon

Solos Meet & Greet 11 am – 12:30, Atrium

Welcome Dancing 2:00 pm to 4:00 pm

Friday Night

Gary Shoemake in Plus Hall w/Rounds

Various Callers in Mainstream Hall

Steve & Lori Harris and Various Cuers

in Round Dance Hall

After Party Possible

Saturday

Recruit, Retain, and Regain Seminar

Dancing – 10:00 am until 4:30 pm

Mainstream – Plus – Advanced Squares

Hexagon & Progressive Squares

Mainstream & Plus Competition Squares

Introduction to Plus & Advanced Squares

Introduction to Rounds

Round Dance Workshops

Fashion Show – Sewing Clinic

Demonstration Dancers

Banquet – all Dancers served at tables for eight.

Saturday Night

Gary Shoemake in Mainstream Hall w/Rounds

Various Callers in Plus Hall

Steve & Lori Harris and Various Cuers

in Round Dance Hall

After Party 10:30 pm until “?”

Sunday Morning

Trail out dance

Register Early:

Help us plan the best festival for everyone.

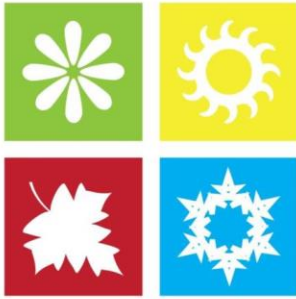
Registration Questions?

Call: Barb & Warren Leggate

(303) 666-8389

registration2018@coloradosquaredancefestival.com

With Four Seasons of Color



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In Twenty Eighteen

63Rd Anniversary Celebration

Colorado State Square & Round Dance Festival

Denver, June 8-10, 2018

Crowne Plaza, DIA



Visit our Website

ColoradoSquareDanceFestival.com



Make this your Special Weekend!

Enjoy a Real Party and Square Dance
June 8-9, 2018

Attractions near the Crowne Plaza

Cherry Creek State Park – great camping, boating & hiking

www.parks.state.co.us/parks/cherrycreek (303) 690-1166

Northfield Stapleton Shopping Center
Denver, CO 80238 (303) 375-5475

8340 Northfield Blvd,

Springhill Golf Course
80011 (303) 739-6854

800 Telluride St, Aurora, CO

Wings Over the Rockies Air & Space Museum
Denver, CO 80230 (303) 360-5360

7711 East Academy Blvd,

Aurora History Museum
Pkw, Aurora, CO 80012 (303) 739-6666

15051 East Alameda



More Area Attractions

Denver Art Museum (888) 437-3114
Denver Botanic Gardens (720) 865-3501
Denver Museum of Nature & Science (303) 370-6000
The Butterfly Pavilion, Westminster (303) 469-5441
Rocky Mtn Arsenal Nat'l Wildlife Refuge (303) 289-0930
Morrison Natural History Museum (303) 697-1873
Colorado Railroad Museum, Golden (303) 279-4591
Downtown Aquarium, Denver (303) 561-4450
Coors Brewery Tour (800) 642-6116
Rocky Mountain National Park
Denver Zoo (720) 337-1400

**Dance
Flooring over
carpet**

Festival Chairman
Char & Vern Hein
SOSChar@aol.com
(303) 984-7074

**The Crowne Plaza DIA Hotel
& Convention Center**



15500 East 40th Avenue
Denver, Colorado 80239
(303) 371-9494

www.cpdenverairport.com

Receive the best rates, book a hotel room early
or

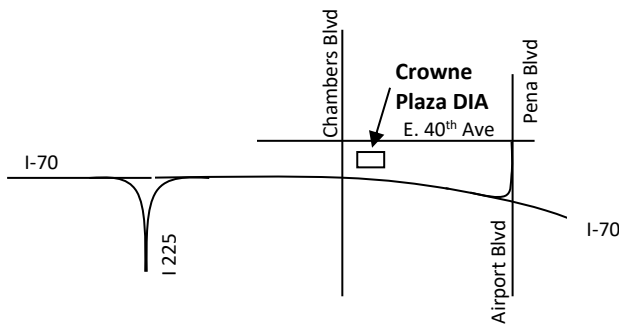
Receive our guaranteed \$112 group rate
mention "Square Dance" before May 28th.

Excellent Restaurant on site
Ask about breakfast specials when
You book a room or check-in

Your room rental and the Saturday Banquet help pay for our dance halls.

Banquet Chef will meet dietary restrictions.
Submit yours to registration.

Optional Friday Meet & Greet for Solo Dancers



Onsite RV Sites (must book with hotel)

Ron & Debbie Amsberry (303) 457-6107

randdamsberry@gmail.com

Added a label with Jerry Gilbreath Information



Featured Caller, Jerry Gilbreath

Jerry has spent the last 30 years calling in
Texas and New Mexico.

He performs several times during the year
with Gary Shoemaker: Desert Stomp, Nevada
Fun Valley, Colorado and on cruises.

He records on the Lone Star label.

He has a fabulous singing voice which makes
his calling a delight to dance and listen.

He coordinates Toys for Tots dances in
Albuquerque each July and December.

We are lucky to have him join the team.

Retractable Banner, with the 2018 Festival Logo, we took to all dances and displayed. Worked great and was easy to transport and set up for display. \$91.98, ordered from Vista Print



70- Large standing trifolds with all of the festival information. Trifolds were given the state representatives at July meeting and they gave to the clubs in their council area. \$700.00, CSSDA reimbursed



Business Cards with the Festival information, attached a copy, cost \$16.11 for 500 business cards



PROGRAM:	Featured Caller _Gary Shoemake_____	Fee \$1975.00
	Featured Caller _Jerry Gilbreath_____	Fee \$ 500.00
	Featured Cuer Lori and Steve Harris_____	Fee \$ 800.00

List level of squares offered, round dance rhythms and levels, Competitions, and other types of dance.
Mainstream, Plus, Advanced, Rounds II-V

How many Colorado Callers and Cuers participated? **22** Outside Colorado? **3**

Attach a copy of the program booklet and the cost. List cost of any other expenses related to the program.
Attached a copy of booklet. Cost of printing the booklets was \$131.40 for 300 copies

Hospitality

The Hospitality committee consisted of Kathy Winston and Mary Ann Forman. Also on our committee were Mike Zimmerman, Bear Miller, and Kathy Donahue.

Kathy W and Mary Ann attended as many meetings as possible. Our duties which were outlined for us initially were to be:

- 1) responsible for "shakers" (people to fill squares) - however it was discovered that this is no longer done at State Festivals. The other part of number 1 was to arrange for volunteers to tend to the hospitality station.
- 2) Provide for an emergency message and information board.
- 3) Make local area information available i.e. maps, restaurants, sights, etc.
- 4) Responsible for arrangements for water in all dance halls
- 5) Responsible for all directional signs within/outside of Festival halls
- 6) Provide a First Aid Station

Regarding #3, information was ready from the 2014 Festival, we just needed to update it

Regarding #4, the Crowne Plaza took care of that

Regarding # 5 the previous chairs had this information to share with us

Many of these items did not need to be addressed until closer to the date of the event.

We composed a letter in the spring of 2018 requesting coupons, discounts, etc, from local restaurants. Those were hand delivered or mailed the first week of May. One restaurant, Qdoba, responded with 500 coupons which were good for the full weekend.

With the wonderful help of Char Hein, Chair of the Festival Committee, a list was obtained from the Crowne of local restaurants, and printed, to be put into envelopes with tickets, etc for each registered dancer.

The Hospitality room referred to was the Caller and Cuer Hospitality room. At the Crowne Plaza we weren't allowed to bring outside food or drinks in so we were a bit limited in what we could do. The C P did supply coffee in the mornings and water all day so that wasn't a problem. We did make little goodie bags with hard candies and chocolates for the callers, cuers, and spouses/partners. This was much appreciated. Muffins were also purchased by the Festival committee for Friday, as was discussed at one of the meetings. We made up a schedule for volunteers to tend to the room, and first approached the callers and cuers to request help. This wasn't done until they each knew their schedules, mid to late April. We also had dancers from the 2018 committee and other dancers so the times were easily filled. Bill Heiney and Bear Miller helped with this process, as did John Herr and Bob Riggs. The doors were locked at night, opened in the morning, and a few other posted times during the day or evening. Mary Ann Forman had a key in case of need to get in during the locked times. The open times were always tended to so that any items stored in there were safe. A First Aid kit was purchased for minor needs.

Signage referred to in #5 consisted of large, 2' by 3' signs to be on easels in front of all dance rooms. These signs listed the times, caller names, cuer names, round dances, etc. We had one for morning-afternoon, and another for evening, for each day. They were on a spread sheet, with the help of Bear Miller after the Caller and Cuer coordinators gave us the specific information. Then the information was transferred to a "thumb drive" and taken to Fed-Ex for printing. They were printed onto 20# paper which could stand on the easels without too much trouble, in Black ink with the Festival Logo prominently displayed. Smaller, 8 1/2" by 11" signs were printed in house for the rooms with education, sewing clinic, etc. These were slipped into clear plastic holders that were already there by each room.

List of signs:

Friday Hall B

Friday Rounds

Saturday Day - Vail

Saturday night - Vail

Saturday Day Hall A

Saturday Day Hall B

Saturday Night Hall A

Saturday night Hall B

Saturday Night Rounds

The hospitality committee was reimbursed for \$83.80 for the posters and \$9.68 for the candies. This was below the budget.

SPECIAL ACTIVITIES: List special activities during the festival and include the cost of the activity. This would include Fashion Show, sewing seminars, After Party, solo activities, performance groups, etc.

Fashion Show \$23.70

Sewing \$100.00

After Party \$200.00 for Jerry Gilbreath

Gary Shoemaker callers/dancers presentations, \$250.00 included in the final \$\$ above. 53rd Grant reimbursed \$200.00

"Ask me to Dance", Greet and No Eat Meet on Friday 12:30-1:30, also had Ask Me to Dance banners in A and B hall for the solos to gather. Banners cost \$64.48

Vendors in Halls A and B, there was no cost to the vendors to host a space at the 2018 Festival.

Opening Ceremonies, \$50.00 for local Boy Scout troop.

Decorations at Crowne Plaza DIA





Winter



Fall



Summer



Spring Time



Winter for Banquet and After Party Stage



Stages in 3 Ballrooms

NOTES: Share any information or considerations that would be helpful to future festival chairpersons.

Exhibitions teams, as per the suggestion in the guidelines CSSDA page 5, need to have a full registration. Same as USA West and National, all exhibition team members need to pay full registration. We allowed them to just perform with a different colored ribbon. Impossible to track the dancers after their performance as they did not wear the ribbons while performing. It would have been easier to just have them follow the rules as per the guidelines.

Would not offer a new student discount, that proved to be challenging, to get the callers to sign the form for the registration to know who qualified for the discount and get to the registration chairmen.

Trail In Dance; need to have contracts for the callers and a fair distribution of the profits. At this point in time the CSSDA and council hosting pay all expenses and the money from the dance is divided by number of callers and the state gets a portion of that money. How is that fair, when the state/council are paying the expenses should be divided after expenses. USA, Nationals and Solos the Trail In dance admission fees go to the organization not the callers. Contracts protect all parties in the project.

A Contract needed for the sound person to protect the state/ area council and the sound person.

Bank with a Credit Union or bank that does not charge banking fees. We used Coors Credit Union for no banking fees. Saved lots of banking fees.

We ordered all of our promotional paperwork from Vista Print and were able to save a lot of money. They did a great job.

FINAL ACCOUNTING:

Total Income \$ 40,002.60 Total Expense \$ 28,227.23

Profit \$ \$11,775.37

- \$500.00 for Committee final meeting dinner, August 24, 2018

+\$200.00, 53rd Grant Fund, Not received yet.

Actual Profit, 11,475.37 estimated

Attach a copy of the Treasurer's final accounting. I will bring hard copies for the auditing committee.

SIGNATURES

Festival Chairperson _____ Date _____

Festival Audit Chairperson _____ Date _____