

COLORADO STATE SQUARE DANCE ASSOCIATION
2014 State Festival Final Report - July 27, 2014

Facilities:

Crowne Plaza Hotel
15500 E. 40th Ave.
Aurora, CO 80239
Halls A, B, C, D Vail Room and other meeting rooms
Hall A & D = 10,000 sq. ft. each
Halls B & C = 7,500 sq. ft. each
Hotel provided flooring for Vail Rm. at N/C for special teaches, advanced, etc.
Total dance space 37,500 sq. ft.
Total facility costs = \$10,000
All inclusive - No charge for security, trash, signage, water, electricity, pipe & draping, etc.
Saturday night banquet included in registration fee.

Flooring rented from Dancing Delight 21,000 sq. ft at .50 per sq. ft.

See separate attached reports for registration information, RV, Vendor, Special Activities, Programming for Rounds and Squares, Program Schedule, Sewing Clinic and Fashion, etc.

Dangles/Bars

Number Made 200
Made by: Colorado Engraving - Mark Werner
Cost: \$322.80
Total Sales \$293.50
19 remaining which will be passed on to next festival since these were paid for with festival funds.

Program Booklet:

Number Printed: 450
Pages: 1 page legal quad folded
Printed by: A, B, C Printing
Costs: \$86

Sound Costs (to callers)

Bear Miller - \$50
John Herr - \$100
Ed Glenn - \$100
Mark Hammett - \$200
Roger Schappell - \$250

Total \$700

Vendors:

Swing Thru Twice
Sew & Saw
Beanie Haven
Originals by Beckie
Tranquility Massage & Jewelry
Adrian's Photography

After Party:

Entertainment by:
Chris York – Magician
Don Rouze – Pantomime
WB Wranglers Country Band

Exhibition Groups:

Colorado Dancers
Classic Dancers
Full festival package required for all exhibition group members, per CSSDA policy sheets.

Showcase of Ideas:

Display tables for
Denver Council
Dancing at the Rockies Game Promo
SE Council Westcliffe
Colorado West Council Peach Promenade
NE Council
USDA
2014 & 2015 NSDA
USA West
Dance-A-Rama -Singles
ARTS
New Mexico State Square Dance Festival
Registration for 2015 Festival

Royal Theatre

We had many complimentary remarks about the theatre and some folks thought it should be given consideration for future festivals.

Summary (Comments)

Great location for our event and easy to get to
Convenient parking at no charge
Halls close together (no walking to another building for rounds)
Flooring was great
Loved the banquet – first time could ever remember dancers were together for a dinner and able to visit with each other
First class act and worth every penny

At the 2014 banquet, statement was made that we may have had a smaller number but we blazed a trail and raised the bar for future festivals. Denver should be proud. Not only were we able to repay our loans to the Denver Council and CSSDA but we made a profit of \$2,895 for each of them.

Respectfully submitted,

Judy Winter & Dan McPeck
2014 Colorado State Festival Chairman